



Pre-Shoot Checklist



Professional Photos Make A Great First Impression!

What to expect

- Appointments normally take 30-60 minutes.
- All rooms are photographed unless otherwise requested.
- Our photographers are instructed not to touch anything in the house without permission.
- Your agent will receive the completed photos the next business day.
- It's ok if it's cloudy, exterior images receive photoshopped blue skies.
- We are happy to blur out faces in family portraits if requested.

Before we arrive

- Clean & De-Clutter. Listing photos will be the first impression of your house.
- Open all blinds and shades (twisting open blinds is also fine, it's your choice).
- Make sure all the light bulbs are working.
- Remove all magnets and paper from the refrigerator.
- Remove most or all items from kitchen counters.
- Hide all exposed power cords, chargers, etc.
- Consider removing signs of pets (pet dishes, litter boxes, pet gates etc.).
- Put toothbrushes and bathroom sink and shower clutter away.
- Beds should be made. Clothes put away. Desks should be cleared.
- TV's and monitors off. Turn on ALL lights (lamps, under cabinet, ceiling). Ceiling fans off.
- Move cars out of driveway and hide/move trash cans if possible.